

Arizona's FINEST WEDDING

SITES AND SERVICES





PUBLISHER
Ashley Lopez



OWNER
Diane Ursprunger



DIRECTOR OF SALES
Renea Johnson



WEB DESIGNER
Lisa Mungia

Your local guide to all things wedding!

At Arizona's Finest Wedding Sites and Services Magazine, our passion is to help couples plan their perfect wedding day, right down to the small details. Our inspiration comes from the natural beauties of Arizona - bold saguaros, majestic sunsets, and the stunning desert landscapes. We pride ourselves on being Arizona's Wedding Specialists, curating only the finest venues & vendors from Northern to Southern Arizona!

Coming up on 21 years since the magazine's first issue, we stay true to our belief that, first and foremost, the essence of a wedding is the love between each couple. Our mission is to be the best possible resource for brides planning their wedding, while inspiring couples to live a life full of love & appreciation for their marriage.

Thanks for reading!

Ashley

Arizona's FINEST WEDDING SITES AND SERVICES



WHY ADVERTISE?

Couples Prefer Us!

We are the only fully comprehensive wedding magazine in Arizona! And with a template ad format. Our couples get all of the info they need, all in one place.

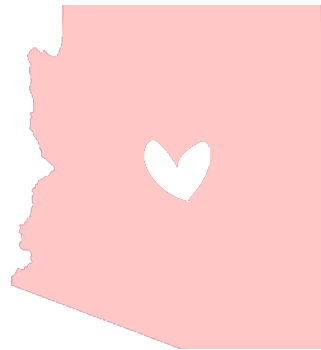


Web Exposure

Advertisers gain additional exposure through their web ad. We also post weekly venue & vendor spotlights on Facebook, Twitter, & Instagram.

We Know Arizona

With venues & vendors specific to Arizona, brides call us the **ultimate planning resource** for weddings in Arizona.



Stylized Photoshoots

We reserve photoshoots specially for advertisers. Photoshoots offer the chance to network and images from the shoot are available to use.

Networking

Advertisers have more opportunities to work with other professionals in the industry. We have created **over 100** venue & vendor connections at photoshoots & events!



Lead Generation

Our website generates **over 1,300 leads each month**. Interested couples may inquire about your venue or service directly through your web ad!

PRINT STATISTICS

24,000

magazines are distributed to retail, grocery, wholesale, and convenience stores from Flagstaff to Tucson!

Stores include:

- A.J.'s
- Albertsons
- Basha's
- Barnes & Noble
- Costco
- CVS
- Fry's
- Macy's
- Nordstrom
- Safeway
- Target
- Walgreens
- Winco



5,000

magazines are distributed to advertising clients and select bridal salons and boutiques

6,000

magazines are distributed at Bridal shows throughout Arizona including:

Arizona
WEDDING
SHOW

The Phoenix
Bridal Show

Tucson
Bridal
EXPO

Sedona Bridal Show
and boot camp
connect • plan • design

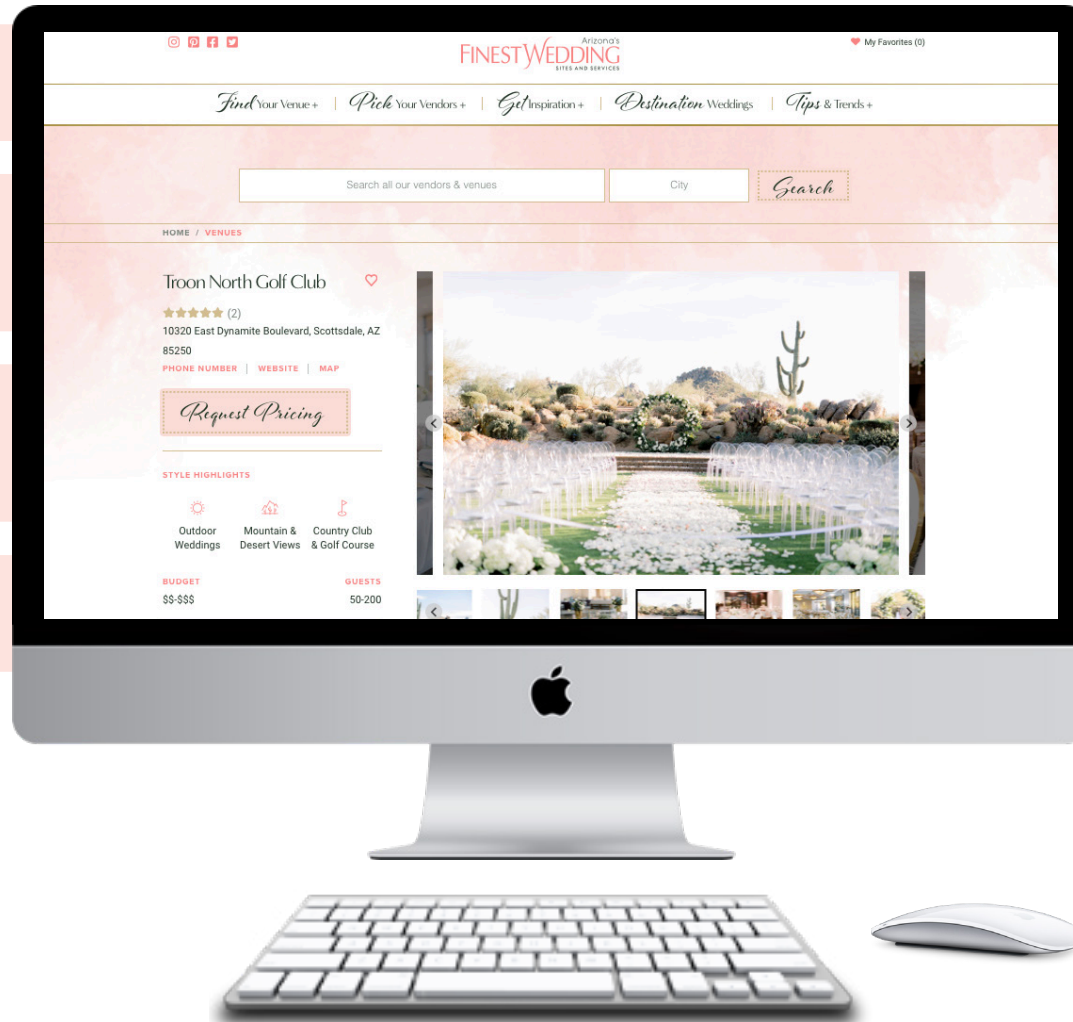
Our *website*

Direct leads sent to your email inbox!

See reviews from happy, satisfied customers

Advertise your Open House or Special Event

Link to your social media profiles



Showcase multiple images for your ad

Searchable by location, features, and venue style

Feature pictures from Real Weddings at your venue!

Google Maps feature

www.finestweddingsites.com


VENUE & VENDOR FINDER

Allows couples to drill down their search to exactly the venues and wedding pros they are looking for!

- Digital Ad displayed in relevant searches:

Geographic Areas
Style Categories
Budget
Zip code

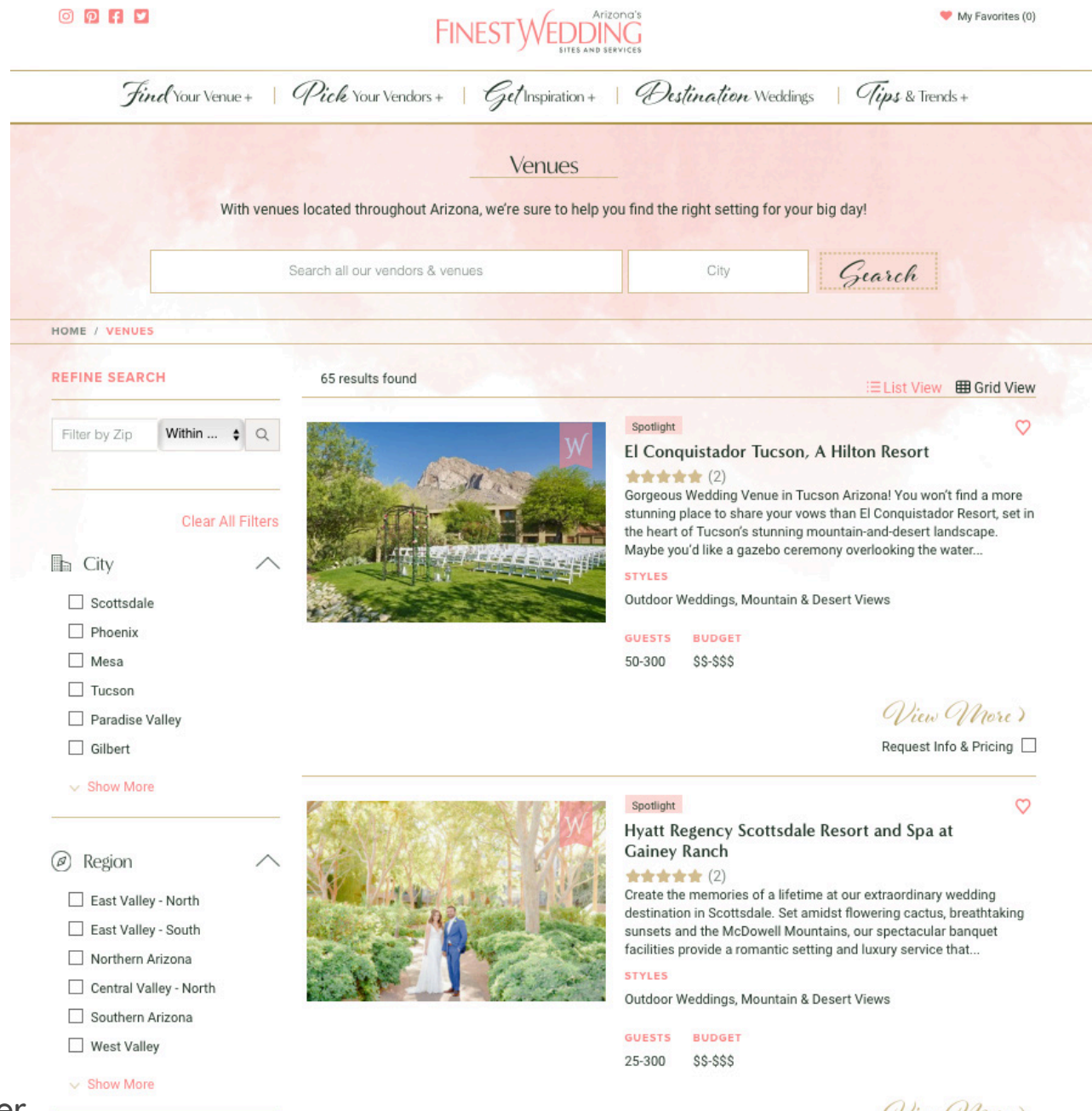
- Direct leads delivered to your inbox via our pricing and info submissions form on your Ad

- Users can save their favorites by clicking on the  icon

- Direct messaging to your inbox regarding availability, pricing, and booking questions from interested couples

- Premium Featured placement available per your package selection

finestweddingsites.com/venue-finder



The screenshot displays the 'Venues' section of the Finest Wedding Sites and Services website. At the top, there are social media icons and the company logo. Below the logo, navigation links include 'Find Your Venue +', 'Pick Your Vendors +', 'Get Inspiration +', 'Destination Weddings', and 'Tips & Trends +'. The main heading is 'Venues', followed by the text 'With venues located throughout Arizona, we're sure to help you find the right setting for your big day!'. A search bar is present with the placeholder text 'Search all our vendors & venues' and a 'City' dropdown menu. Below the search bar, there are navigation links for 'HOME / VENUES', 'REFINE SEARCH', and '65 results found'. The 'REFINE SEARCH' section includes a 'Filter by Zip' dropdown and a 'Within ...' dropdown. Below this, there is a 'Clear All Filters' button and a 'City' filter section with checkboxes for Scottsdale, Phoenix, Mesa, Tucson, Paradise Valley, and Gilbert. A 'Show More' link is also present. The 'Region' filter section includes checkboxes for East Valley - North, East Valley - South, Northern Arizona, Central Valley - North, Southern Arizona, and West Valley, with a 'Show More' link. The main content area displays two featured venues. The first is 'El Conquistador Tucson, A Hilton Resort', which is a 'Spotlight' venue with a 5-star rating (2 reviews). The description states: 'Gorgeous Wedding Venue in Tucson Arizona! You won't find a more stunning place to share your vows than El Conquistador Resort, set in the heart of Tucson's stunning mountain-and-desert landscape. Maybe you'd like a gazebo ceremony overlooking the water...'. The styles listed are 'Outdoor Weddings, Mountain & Desert Views'. The guest capacity is '50-300' and the budget is '\$\$\$-\$\$\$'. A 'View More' link and a 'Request Info & Pricing' form are also visible. The second featured venue is 'Hyatt Regency Scottsdale Resort and Spa at Gainey Ranch', also a 'Spotlight' venue with a 5-star rating (2 reviews). The description states: 'Create the memories of a lifetime at our extraordinary wedding destination in Scottsdale. Set amidst flowering cactus, breathtaking sunsets and the McDowell Mountains, our spectacular banquet facilities provide a romantic setting and luxury service that...'. The styles listed are 'Outdoor Weddings, Mountain & Desert Views'. The guest capacity is '25-300' and the budget is '\$\$\$-\$\$\$'. A 'View More' link is also visible.

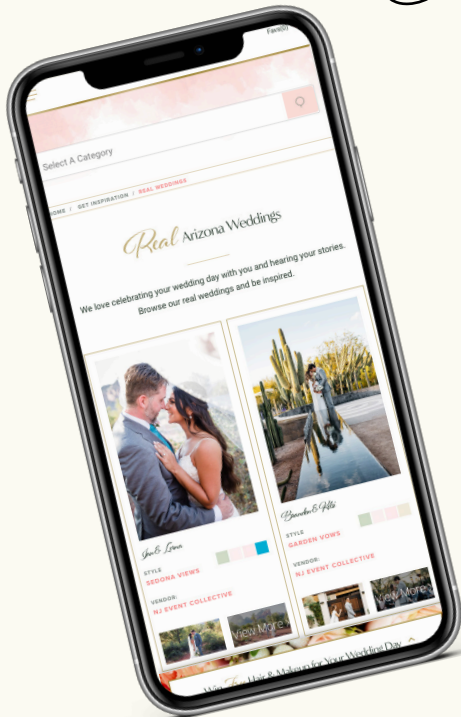
WEB STATISTICS

Our website generates an average of

1,300

bridal leads

each month! All leads include: name, phone number, email address, & wedding date



Like this Venue?
Request Info & Pricing

Name

Phone Number (Optional)

Email Address

Your Wedding Date (Optional)

Approx. # of Guests

Message ... (Optional)

PREFERRED CONTACT METHOD

By Email By Phone

Request

Your privacy is important to us. We promise to only send your info to the requested vendor.



Approximately

82%

of monthly users are new visitors

18% returning

79% female

40% age 25-34

finestweddingsites.com received...

58,000

new visitors

24,600

page views per month

295,760

total page views

MOBILE STATISTICS

68%

 of users are mobile

51%

 of users are on Apple devices

Over 50% of page views last longer than 30 seconds.

ADVERTISING PACKAGES

Venue Packages

Featured Package -

Web:

Comprehensive Digital Ad

- Image Display max **20** images
- Feature up to **3** Real Weddings
- Social Media Promotion
- Ability to add videos
- Featured top Web placement on related search results

Web Features:

- ✓ Lead generation form
- ✓ Link to your website
- ✓ Client Reviews
- ✓ Social media links
- ✓ Venue Amenities
- ✓ Google Maps feature
- ✓ Save to “Favorites” feature

Print:

Full Page Full Color Print Ad

Professional Package -

Web:

Digital Ad

- Image Display max **10** images
- Feature up to **2** Real Weddings
- Social Media Promotion

Web Features:

- ✓ Lead generation form
- ✓ Link to your website
- ✓ Client Reviews
- ✓ Social media links
- ✓ Venue Amenities
- ✓ Google Maps feature
- ✓ Save to “Favorites” feature

Print:

Half Page Full Color Print Ad

Listing Package -

Web:

Digital Ad

- Image Display max **5** images
- Feature **1** Real Wedding
- Social Media Promotion

Web Features:

- ✓ Lead generation form
- ✓ Link to your website
- ✓ Client Reviews
- ✓ Venue Amenities
- ✓ Google Maps feature
- ✓ Save to “Favorites” feature

Print:

1/5 Page Full Color Print Ad

ADVERTISING PACKAGES

Vendor Packages

Featured Package -

Web:

Comprehensive Digital Ad

- Image Display max **20** images
- Feature up to **3** Real Weddings
- Social Media Promotion
- Ability to add videos
- Featured top Web placement on related search results

Web Features:

- ✓ Lead generation form
- ✓ Link to your website
- ✓ Client Reviews
- ✓ Social media links
- ✓ Vendor Services
- ✓ Google Maps feature
- ✓ Save to "Favorites" feature

Print:

Full Page Full Color Print Ad

Professional Package -

Web:

Digital Ad

- Image Display max **10** images
- Feature up to **2** Real Weddings
- Social Media Promotion

Web Features:

- ✓ Lead generation form
- ✓ Link to your website
- ✓ Client Reviews
- ✓ Social media links
- ✓ Vendor Services
- ✓ Google Maps feature
- ✓ Save to "Favorites" feature

Print:

Half Page Full Color Print Ad

Listing Package -

Web:

Digital Ad

- Image Display max **5** images
- Feature **1** Real Wedding
- Social Media Promotion

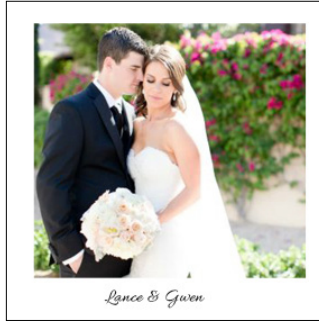
Web Features:

- ✓ Lead generation form
- ✓ Link to your website
- ✓ Client Reviews
- ✓ Vendor Services
- ✓ Google Maps feature
- ✓ Save to "Favorites" feature

Print:

1/4 Page Full Color Print Ad

YOUR WEB AD



Showcase Up to 3 Real Weddings!



Receive direct leads straight to your email inbox from your web ad!



Link to your social media channels!

Arizona's FINEST WEDDING SITES AND SERVICES

Find Your Venue+ | Pick Your Vendors+ | Get Inspiration+ | Destination Weddings | Tips & Trends+

Search all our vendors & venues | City | Search

HOME / VENUES

Troon North Golf Club ♥
 ★★★★★ (2)
 10320 East Dynamite Boulevard, Scottsdale, AZ 85250
 PHONE NUMBER | WEBSITE | MAP

Request Pricing

STYLE HIGHLIGHTS
 Outdoor Weddings | Mountain & Desert Views | Country Club & Golf Course

BUDGET \$8-\$85 | GUESTS 50-200

Like this Venue?
 Request Info & Pricing

Name
 Phone Number (Optional)
 Email Address
 Your Wedding Date
 Approx. # of Guests
 Message ... (Optional)

PREFERRED CONTACT METHOD
 By Email By Phone

Request

Your review is important to us. We promise to only send your info to the requested vendors.

Get Social with this Venue
 Instagram | Facebook | Twitter

Troon North Golf Club
 2 Golf Courses & a modern history

About Troon North Golf Club

Beautiful Desert Views!
 Experience the wedding of your dreams at Troon North® Golf Club with personalized service for an unforgettable affair. The indoor ballroom offers breathtaking views of Pinnacle Peak, towering saguaro cacti, city lights and spectacular sunsets. Amenities include indoor/ outdoor fireplaces, outdoor terraces and intimate ceremony sites. Whether you're planning a bridal shower, an elegant rehearsal dinner or a lively wedding reception, Troon North has the perfect setting for you.

Amenities At Troon North Golf Club

All Inclusive Packages	Indoor Ceremony	Outdoor Lighting
Dance Floor	Indoor Reception	Outdoor Reception
Full Kitchen Facilities	Lighting / Sound	Silverware
Glassware	Linens	Tables and Chairs
Handicap Accessible	Outdoor Ceremony	Tableware

Services Available At Troon North Golf Club

CATERING • In-House Services Available	BAR • In-House Service Available
GENERAL Rehearsal Dinner Bridal Shower	Elopements Audio Video Technology Ceremony

Reviews Of Troon North Golf Club

Sort By: [dropdown]

5.0
Out of 5.0
★★★★★

2 REVIEWS FOR TROON NORTH GOLF CLUB

Write a Review



Feature Up to 20 Images in the Photo Album.



VENUE PRINT DETAILS



JW MARRIOTT SCOTTSDALE CAMELBACK INN

We promise your wedding will be just as original and unique as you are at JW Marriott Camelback Inn Resort & Spa. With legendary charm, our Scottsdale luxury resort fuses modern adventure with our storied history, earning the reputation as the ideal venue for weddings. Experience Camelback Inn service, culinary excellence and breathtaking panoramic views while making memories that will last a lifetime.

Information

Contact name..... Anitra Duran
 Email address..... anitra.duran@marriott.com
 Phone number..... 480-596-7074
 Website..... camelbackinn.com
 Capacity range..... outside up to 300, inside up to 1,500
 Price range..... \$50 - \$175 per person
 Linens included.....
 In-house caterer and liquor required..... yes
 Garden area available..... yes
 Complimentary bridal suite available..... yes
 Valet parking.....
 Indoor & outdoor ceremony capability..... yes
 Outdoor receptions available..... yes
 Ceremony fees..... \$500 - \$3,800



JW MARRIOTT SCOTTSDALE CAMELBACK INN
 5402 E LINCOLN DR. • SCOTTSDALE, AZ 85253

Featured

- Feature 3-4 images
- 60-80 word Paragraph
- Include 5-7 word Callout
- Full Amenities Box
- Physical address
- Contact information
- Live website link



GRAYHAWK GOLF CLUB

Let your happily ever after begin at Grayhawk Golf Club. Our venue offers gorgeous panoramic views and a team that promises unparalleled service to meet every need. From an intimate affair or grand celebration, we cannot wait to help create your dream wedding.

Information

Contact..... Lauren Watson
 Email..... cateringevents@grayhawkgolf.com
 Phone number..... 480-502-3112
 Website..... grayhawkgolf.com
 Capacity..... 20 - 300
 Property rental price range..... varies
 In-house caterer and liquor required..... yes
 Customizable wedding packages available..... yes
 Indoor/outdoor reception/ceremony capability..... yes
 Linens included..... yes
 Tables and chairs included..... yes
 Garden area available..... yes
 Lake and mountain views..... yes
 Complimentary bridal suite available..... yes
 Ceremony fees..... \$1,100

GRAYHAWK GOLF CLUB
 8620 E. THOMPSON PEAK PKWY. • SCOTTSDALE, AZ 85255

Professional

- Feature 1 image
- 60-80 word Paragraph
- 5-7 word Callout
- Full Amenities Box
- Physical address
- Contact information
- Live website link



SHENANDOAH MILL

1359 SOUTH GILBERT ROAD • GILBERT, ARIZONA 85296
 480-655-0099 • weddings@shenandoahmill.com • shenandoahmill.com
 CAPACITY: Inside - 130; Outside - 230 COST: \$500 - \$5,800

Surrounded by flourishing gardens and an adjoining arbor, Shenandoah Mill is the location for a country, rustic-vintage atmosphere. With its big oak beams, wide-plank floors, and premium white or ivory linen, Shenandoah Mill is a one-of-a-kind wedding venue. Call or e-mail to check availability for your event.



FOUND:RE PHOENIX HOTEL

1100 NORTH CENTRAL AVENUE • PHOENIX, ARIZONA 85004
 602-875-8000 • sales@foundrehotels.com • foundrehotels.com
 CAPACITY: Inside:150, Outside:120 COST: Starting at \$7,000

Celebrate your wedding or special event at FOUND:RE Phoenix. The FOUND:RE Phoenix Hotel offers artsy indoor and outdoor wedding spaces, as well as unique areas throughout the property to create a memorable experience for bachelor/ bachelorette parties, proposals, engagement parties, and more. FOUND:RE Phoenix provides everything you need under one roof, including a one-of-a-kind curated experience.



HILLCREST GOLF CLUB

20002 NORTH STAR RIDGE DRIVE • SUN CITY WEST, ARIZONA 85375
 602-864-1500 • wedding@hillcrestgolfclub.com • wedding@hillcrest.com
 CAPACITY: 175 guests COST: Prices starting at \$1,400

Surrounded by lush greenery and the beauty of the golf course, Hillcrest Golf Club offers the perfect ceremony and reception site for your ideal wedding. Watch the sunset over the White Tank Mountains from our beautiful outdoor ceremony site, continuing on to take pictures overlooking the lake. Hillcrest Golf Club offers a recently remodeled reception facility allowing your own outside caterers to minimize costs and specify your needs.



WESTBROOK VILLAGE

19281 NORTH WESTBROOK PARKWAY • PEORIA, ARIZONA 85382
 623-564-6181 • events@westbrookvillage.org • westbrookvillage.org
 CAPACITY: 300 guests COST: Starts at \$2,200

We are a unique, do-it-yourself venue located in an established and picturesque golf community in the Northwest Valley. Our two large ballrooms can accommodate up to 300 guests. Each room has a large, wood dance floor, stage and commercial kitchen. Our rentals include: tables, cushioned chairs and a customized floor plan. Choose your own caterer, décor company and musicians. At Westbrook Village, expect outstanding service, tremendous value and a memorable event.

Listing

- Feature 1 image
- 60-80 word Paragraph
- Capacity Range & Cost
- Physical address
- Contact information
- Live website link

BUILDING YOUR AD

Choose your collage layout: 1 full width photo, 2 half width photos, or 1 half & 2 quarters

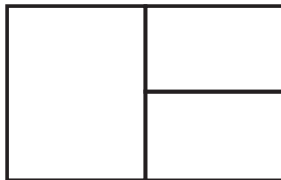
1



OR



OR



Include a sample menu, special features, or additional photograph for the lower left section

4

SAMPLE MENU

Butler passed hors d'oeuvres
 Marinated artichoke heart and heirloom tomato bruschetta
 Seared beef tenderloin with horseradish cream cheese and stone ground Dijon mustard perched on a brioche crostini
 Chilled mojito lime scallop with cilantro hummus

Baby greens wrapped in cucumber strips with mandarin oranges, fresh berries, crumbled feta, and sugared walnuts. Served with a raspberry vinaigrette.

Grilled boneless breast of chicken filled with prosciutto and provolone cheese
 Finished with lemon beurre blanc sauce

Potatoes Au Gratin - thinly sliced potatoes, layered with Gruyère and mozzarella cheese, cream, butter and seasonings
 Fresh green beans with toasted almond slivers and butter

Guest tables dressed with:
 Butter rosettes and bread baskets filled with artisan breads



Located minutes away from the heart of Scottsdale, our luxurious overnight accommodations, inventive cuisine, sparkling pools, and soothing spa, means guests don't have to worry about shuttling between multiple venues. With 20 private bungalows, The Retreat area is ideal for the ultimate destination wedding accommodation for guests and the happy couple to celebrate in a completely private environment.



Include a 60-80 word paragraph highlighting key info about your venue!

2



ANDAZ SCOTTSDALE RESORT & BUNGALOWS
 6114 N. SCOTTSDALE RD. • SCOTTSDALE, AZ 85253

Information

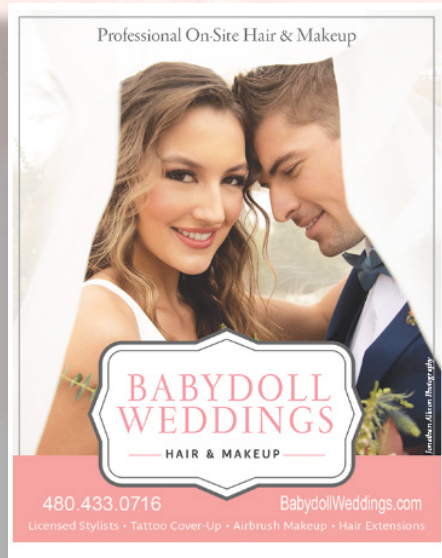
Contact name.....George Romero
 Email address..... george.romero@andaz.com
 Phone number..... 480-214-4645
 Website andazscottsdale.com
 Capacity range..... 40 - 250
 Price range..... \$105- \$150
 In-house caterer and liquor required..... yes
 Audio/video technology available..... yes
 Outdoor receptions available..... yes
 Indoor ceremony capability..... yes
 Outdoor ceremony capability..... yes
 Complimentary bridal suite available..... yes
 Discounted room rates available..... yes
 Valet parking..... yes
 Ceremony fees..... \$2,000 - \$4,500

3

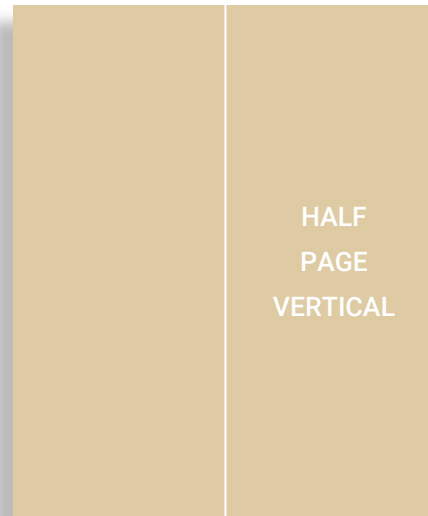
Fill out the Venue Ad Questionnaire to build out the amenities section

VENDOR PRINT DETAILS

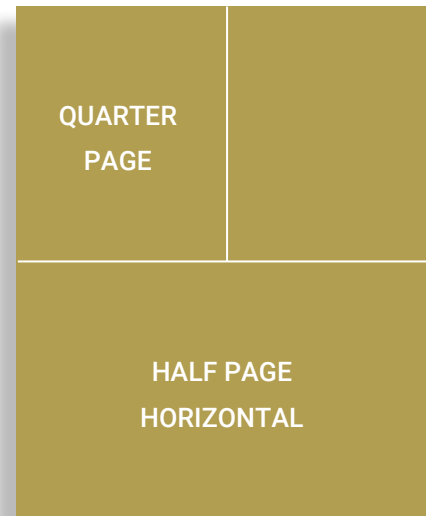
COMPLIMENTARY GRAPHIC DESIGN SERVICES!



FULL PAGE



HALF
PAGE
VERTICAL



QUARTER
PAGE

HALF PAGE
HORIZONTAL

SIZES & SPECS

Full Page

Trim: 9 w x 10.875 h

Bleed: 9.25 w x 11.125 h

Half Page

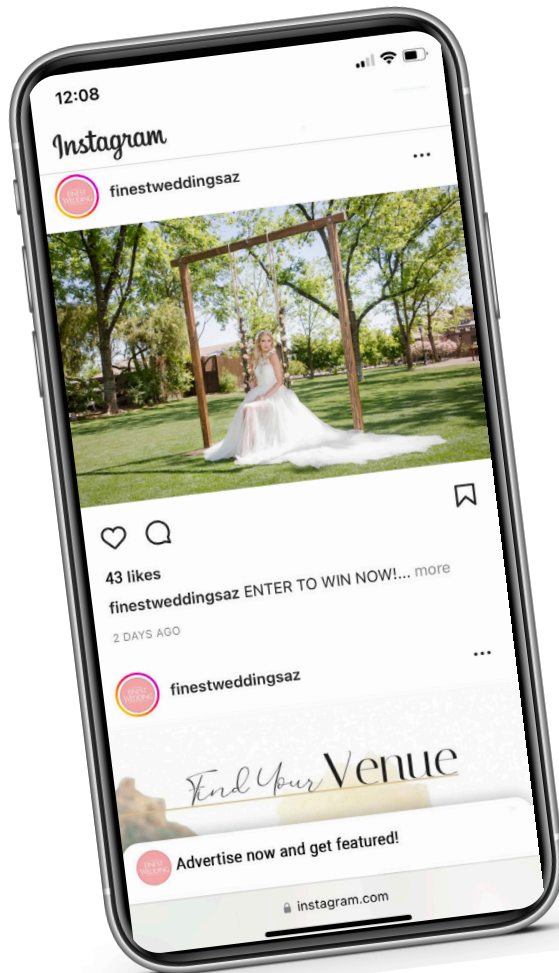
Vertical: 3.625 w x 9.5 h

Horizontal: 7.75 w x 4.625 h

Quarter Page

Vertical: 3.625 w x 4.5 h

SOCIAL MEDIA SHOUTOUTS

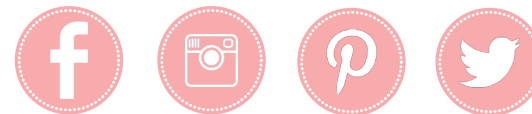


Opt-in for social media posts allowing us to showcase your services and reach a larger audience of engaged couples!



LET US
PROMOTE
YOU!

Submit new images and content anytime!
submit@finestweddingsites.com



Follow Us!
[@finestweddingsaz](https://www.instagram.com/finestweddingsaz)

What Clients Are Saying...

“The team over at Arizona’s Finest Wedding Sites and Services are all such a pleasure to work with! Their Sales Director always goes above and beyond to make sure we have what we need and ensures we are very well taken care of! She is one of the main reasons we advertise with the magazine, well that and all the leads we get!”

– **Kara Cristman**,
Catering Sales Manager,
L’Auberge de Sedona



L’AUBERGE de SEDONA

“The Agave of Sedona Wedding and Event Center has been advertising with Arizona Finest Wedding Sites for the past 6 years and have always found them to be professional and accommodating. Since the launch of their new website we have seen an increase in inquiries. I have also heard from some of our brides that they appreciate how easy it is to navigate their website. The staff is amazing and very knowledgeable. We consider them to be part of the Agave of Sedona family!”

– **Wendy Umstattd**
Director, Agave of Sedona
Wedding & Event Center



“Applause and Thank You to Arizona’s Finest Wedding Sites and Services Team for providing excellent and professional customer service, hospitality, fabulous magazine photos, and detailed contract information for potential clients for Destination Weddings at Tubac Golf Resort & Spa!”

– **Debi Crossland**,
Wedding Manager,
Tubac Golf Resort & Spa



I was blown away by the Art Director’s talent. She listened very carefully to my goals and created an ad for my business that was exactly what I had envisioned... only better! Working with her was very easy and satisfying. I greatly appreciated her care and artistic abilities.”

– **Jennifer Starr**,
Owner & Designer,
J. Starr Wedding Company



Benefits of Advertising

- ♥ Comprehensive web ad on **finestweddingsites.com**
- ♥ Full color print ad in the magazine for 1 year + Complimentary ad design
- ♥ Lead generation from your web ad straight to your email inbox!
- ♥ Increased web traffic to your website
- ♥ Your ad & web link are displayed in the digital version of the magazine
- ♥ Monthly leads sent by brides inquiring about our advertisers
- ♥ Opt in for social media promotion on our Facebook, Twitter, & Instagram!
- ♥ Distribution at all major bridal shows in Phoenix, Sedona, & Tucson
- ♥ Submit special events, open houses, & news for feature on our blog/social
- ♥ Magazine is available in major retailers throughout Phoenix Metro, Tucson, Sedona & select areas statewide
- ♥ Opportunity to submit for features!

Arizona's
FINEST WEDDING
SITES AND SERVICES



@finestweddingsaz

Your local guide to all things wedding!

finestweddingsites.com

For pricing & rate sheet information, contact **Renea Johnson**

Renea Johnson, Director of Sales • **Phone:** 602-469-0828 • reneaj@finestweddingsites.com